



## ARTICULATION AGREEMENT

### A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Borough of Manhattan Community College  
Department: Business Management  
Program: Business Management – Finance and Banking, General Management, or Marketing Concentration  
Degree: Associate in Applied Science (A.A.S.)

Receiving College: Iona College  
Department: Management, Business Administration, & Health Care Management;  
Finance, Business Economics, & Legal Studies; and  
Marketing & International Business  
Program: Bachelor of B.B.A.in Management, Finance, or Marketing  
Degree: Bachelor of Business Administration (B.B.A.)

---

### B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

Borough of Manhattan Community College (BMCC) students who graduate with an A.A.S. degree in the specified program above and who have achieved a cumulative GPA of 2.5, with all courses taken at BMCC, will be eligible for a maximum of 60 transfer credits. Students must satisfy all degree requirements, including prerequisites, at Iona College.

### C. IONA COLLEGE POLICIES AND PROCEDURES FOR TRANSFER

1. Qualified BMCC graduates will have all courses evaluated in light of the most useful credits in transfer for a maximum of 60 credits. Credits will be evaluated for use in major, minor, college core, degree core, co- and prerequisites, and electives, as applicable.
2. Courses evaluated and accepted for transfer to Iona College will receive full credit as awarded by BMCC, regardless of a difference in course credit value at Iona College.
3. Each transferring student will meet with the designated transfer credit evaluator in the dean's office of the designated School at Iona College, who will clarify and chart initial progress toward degree completion. Subsequent to this first advisement meeting, each transfer student will be directed to the chairperson of the department of the chosen major at which time the student will be advised with a program plan for graduation. The program plan will illustrate how to complete the degree chosen, with every effort made to ensure timely degree completion – usually two years of full-time study or its part-time equivalent.
4. All students transferring to Iona College are accountable for academic policy and procedure related to admission to the College, declaration of major/minor, and degree completion, as specified in the Iona College Undergraduate Catalog at the time of entry and at the time of official declaration of major as appropriate. Students must satisfy all degree requirements at Iona College.

#### Specific Stipulations

- Transfer students seeking degrees in the specific program covered by this agreement will need to meet the requirements outlined in this document.
- Both BMCC and Iona College agree to keep each other informed of program changes in a timely way.
- Total minimum credits required to complete the Bachelor of Business Administration in Management, Finance, or Marketing: **120**

**D1. TRANSFER CREDIT AWARDED FROM BUSINESS MANAGEMENT – GENERAL CONCENTRATION**

BMCC graduates who complete the Associate in Applied Science (A.A.S.) degree in Business Management with General Management Concentration will receive 58 credits toward the Bachelor of Business Administration (B.B.A.) degree in Management at Iona College.

<b>A.A.S. Business Management BMCC – 60 credits</b>	<b>Cr.</b>	<b>Recommended/Required BMCC Course Options for Best Usable Transfer Credits</b>	<b>BBA Management Iona College – 120 Credits</b>	<b>Cr.</b>	<b>Applied towards BBA in Management</b>
<b>AAS CORE REQUIREMENTS</b>	<b>17</b>			<b>17</b>	
English Composition 6 credits	3	ENG 101	ENG 110	3	LA Elec
	3	ENG 201	ENG 120	3	ENG Composition Core
Math & Quant Reasoning	4	MAT 150 (recommended)	MTH 270	4	BUS Core, sub for 210
Life & Physical Sciences	4	Any BIO, CHM, GLY, PHY with Lab component	Science Core	4	STEM Core
Creative Expression	3	SPE 100	SCS 101	3	LA Elec
<b>Curriculum Requirements</b>	<b>43</b>			<b>41</b>	
BUS 104	3	Introduction to Business	BUS 100	3	BUS Core
BUS 110	3	Business Law	BUS 130	3	BUS Core
BUS 150	3	Business Communications	IDS 300	3	LA ELEC
BUS 210	3	Business Methods	BUS Elec	3	BUS Elec
BUS 220	3	Managerial Decision Making	MNG 425	3	Major Req.
ACC 122	3	Accounting Principles I	BUS Elec	3	BUS Elec
CED 361	2	Business Management Internship	Free Elec	2	Free Elec
CIS 100 or CIS 200	3	Intro to Comp Apps or Intro to Info Systems & Tech	CS 140 or BUS 150	3	STEM Core or BUS Core
FNB 100	3	Introduction to Finance	BUS 230	3	BUS Core
MAR 100	3	Introduction to Marketing	BUS 240	3	BUS Core
ECO 201 or ECO 202	3	Macroeconomics or Microeconomics	ECO 202 or ECO 201	3	Social Science CORE
XXX General Elective	2	Elective	Free Elective	2	LA or NLA as approp.
Business Concentration Electives					
BUS 200	3	Business Organization Management	BUS 220 MNG 350	3	BUS Core Req. Major Req.
BUS 311	3	Human Resource Management	MNG ELEC	3	Major Elec.
SBE 100	3	Product & Service Creation		3	
<b>Total Program Credits</b>	<b>60</b>		<b>Total Transfer Credits</b>	<b>60</b>	

- Students with a minimum GPA of 2.5 (including all previous grades) will have satisfied the Liberal Arts Core with exception of COL 150 and BUS prerequisites earning 60 credits in transfer, provided all grades are C or better.
- When non-recommended courses are taken as BMCC Core, there is no guarantee that the course(s) will meet Iona Core requirements when the Iona College Core is not otherwise waived.
- There is a 64-credit maximum permitted in transfer to Iona College from 2-year programs.

**E1. REMAINING IONA COLLEGE REQUIREMENTS FOR BACCALAUREATE DEGREE**

BMCC AAS in Business Management degree students with a specialization in General Management will be required to take the following courses to complete the Iona College **B.B.A. in Management** degree.

<b><u>Major Requirements – BBA Management</u></b>	
BUS 150: Management Information Systems (Only if CIS 100 was taken at BMCC) <b>OR</b> CS 140: Computers, Technology & Society (Only if CIS 200 was taken at BMCC)	3
BUS 201: Financial Accounting	3
BUS 202: Managerial Accounting	3
BUS 320: Production and Operations Management	3
BUS 410: Role of Business in Contemporary American Society	3
BUS 470: Business Policy & Strategy	3
MNG 315: Bargaining and Negotiation	3
MNG 321: Organizational Behavior	3
MNG 414: International Management	3
MNG Elective: Management Elective	3
<b><i>Subtotal</i></b>	<b>30</b>
<b><i>Other Requirements / Electives</i></b>	
COL 150: Columba Cornerstone	4
ECO 201 or 202: Macroeconomics or Microeconomics*	3
MTH 134: Business Calculus (STEM Core)	3
Free Electives	20
<b>Subtotal</b>	<b>30</b>
Total number of credits to complete at Iona College	<b>60</b>
Total number of credits transferred from BMCC	<b>60</b>
<b>Total number of credits required for the baccalaureate degree</b>	<b>120</b>

\* Both ECO courses are required. Take the ECO course not completed at BMCC.

**F1. PLAN OF STUDY FOR THE REMAINING COURSES OF THE BBA MANAGEMENT Degree AT IONA COLLEGE (SEMESTERS 5-8)**

Course #	Semester 5	Cr.	√	Course #	Semester 6	Cr.	√
BUS 150 or CS 140	Management Info Sys or Comp, Tech. & Society (depending on which CIS course was taken at BMCC)	3		BUS 202	Managerial Accounting	3	
BUS 201	Financial Accounting	3		ECO 201 or 202	Microeconomics or Macroeconomics (take ECO course not completed at BMCC)	3	
COL 150	Columba Cornerstone	4		Free-Elec	Free Elective	3	
MNG 315	Bargaining and Negotiation	3		Free- Elec	Free Elective	3	
MTH 134	Business Calculus	3		MNG 321	Organizational Behavior	3	
		<b>16 crs</b>				<b>15 crs</b>	

Course #	Semester 7	Cr.	√	Course #	Semester 8	Cr.	√
BUS 320	Production & Operations Management	3		BUS 470	Business Policy & Strategy	3	
BUS 410	Role of Business in Contemporary Amer. Society	3		Free Elec	Free Elective	3	
Free-Elec	Free Elective	3		MNG Elec	Management Elective	3	
Free-Elec	Free Elective	2		Free Elec	Free Elective	3	
MNG 414	International Management	3		Free-Elec	Free Elective	3	
		<b>14 crs</b>				<b>15 crs</b>	

\*Approved college core courses & themes may be found at [iona.edu/core](http://iona.edu/core) curriculum

\*Students are recommended to take any Liberal Arts course or CIS 200 to fulfill the general elective requirement.

**D2. TRANSFER CREDIT AWARDED FROM BUSINESS MANAGEMENT – FINANCE CONCENTRATION**

BMCC graduates who complete the Associate in Applied Science (A.A.S.) degree in Business Management with a Specialization in Finance and Banking will receive 58 credits toward the Bachelor of Business Administration (B.B.A.) in **Finance degree** at Iona College.

<b>A.A.S. Business Management BMCC – 60 credits</b>	<b>Cr.</b>	<b>Recommended/Required BMCC Course Options for Best Usable Transfer Credits</b>	<b>BBA Finance Iona College – 120 Credits</b>	<b>Cr.</b>	<b>Applied towards BBA in Finance degree</b>
<b>AAS CORE REQUIREMENTS</b>	<b>17</b>			<b>17</b>	
English Composition 6 credits	3	ENG 101	ENG 110	3	LA Elec
	3	ENG 201	ENG 120	3	ENG Composition Core
Math & Quant Reasoning	4	MAT 150 (recommended)	MTH 270	4	BUS Core, sub for 210
Life & Physical Sciences	4	Any BIO, CHM, GLY, PHY with Lab component	Science Core	4	STEM Core
Creative Expression	3	SPE 100	SCS 101	3	LA Elec
<b>Curriculum Requirements</b>	<b>43</b>			<b>41</b>	
BUS 104	3	Introduction to Business	BUS 100	3	BUS Core
BUS 110	3	Business Law	BUS 130	3	BUS Core
BUS 150	3	Business Communications	IDS 300	3	LA ELEC
BUS 210	3	Business Methods	BUS Elec	3	BUS Elec
BUS 220	3	Managerial Decision Making	MNG 425	3	Bus Elec
ACC 122	3	Accounting Principles I	BUS Elec	3	BUS Elec
CED 361	2	Business Management Internship	Free Elect	2	Free Elec
CIS 100 or CIS 200	3	Intro to Comp Apps or Intro to Info Systems & Tech	CS 140 or BUS 150	3	STEM Core or BUS Core
FNB 100	3	Introduction to Finance	BUS 230	3	BUS Core
MAR 100	3	Introduction to Marketing	BUS 240	3	BUS Core
ECO 201 or ECO 202	3	Macroeconomics or Microeconomics	ECO 202 or ECO 201	3	Social Science CORE
XXX General Elective	2	Elective	Free Elective	2	LA or NLA as approp.
Business Concentration Electives					
FNB 230	3	Financial Management	FIN 322	3	Major Req.
FNB 250	3	Money and Banking	FIN 329	3	Major Req.
FNB 300	3	Investments	FIN 431	3	Major Req.
<b>Total Program Credits</b>	<b>60</b>		<b>Total Transfer Credits</b>	<b>60</b>	

- Students with a minimum GPA of 2.5 (including all previous grades) will have satisfied the Liberal Arts Core with exception of COL 150 and BUS prerequisites earning 60 credits in transfer, provided all grades are C or better.
- When non-recommended courses are taken as BMCC Core, there is no guarantee that the course(s) will meet Iona Core requirements when the Iona College Core is not otherwise waived.
- There is a 64-credit maximum permitted in transfer to Iona College from 2-year programs.

**E2. REMAINING IONA COLLEGE REQUIREMENTS FOR BACCALAUREATE DEGREE**

BMCC AAS in Business Management degree students with a specialization in Finance and Banking will be required to take the following courses to complete the **Iona College B.B.A. in Finance** degree.

<b>Major Requirements – BBA Finance</b>	
BUS 150: Management Information Systems (Only if CIS 100 was taken at BMCC) <b>OR</b> CS 140: Computers, Technology & Society (Only if CIS 200 was taken at BMCC)	3
BUS 201: Financial Accounting	3
BUS 202: Managerial Accounting	3
BUS 320: Production and Operations Management	3
BUS 410: Role of Business in Contemporary American Society	3
BUS 470: Business Policy & Strategy	3
ACC 330: Analysis of Financial Statements	3
FIN 333: Global Finance	3
FIN Elective: Finance Elective	3
FIN Elective: Finance Elective	3
<b>Subtotal</b>	<b>30</b>
<b>Other Requirements / Electives</b>	
COL 150: Columba Cornerstone	4
ECO 201 or 202: Macroeconomics or Microeconomics*	3
MTH 134: Business Calculus (STEM Core)	3
Free Electives	20
<b>Subtotal</b>	<b>30</b>
Total number of credits to complete at Iona College	<b>60</b>
Total number of credits transferred from BMCC	<b>60</b>
<b>Total number of credits required for the baccalaureate degree</b>	<b>120</b>

\* Both ECO courses are required. Take the ECO course not completed at BMCC.

**F2. PLAN OF STUDY FOR THE REMAINING COURSES OF THE BBA FINANCE Degree AT IONA COLLEGE (SEMESTERS 5-8)**

Course #	Semester 5	Cr.	√	Course #	Semester 6	Cr.	√
BUS 150 or CS 140	Management Info Sys or Comp, Tech. & Society (depending on which CIS course was taken at BMCC)	3		BUS 202	Managerial Accounting	3	
BUS 201	Financial Accounting	3		ECO 201 or 202	Microeconomics or Macroeconomics (take ECO course not completed at BMCC)	3	
COL 150	Columba Cornerstone	4		ACC 330	Analysis of Financial Statements	3	
MTH 134	Business Calculus	3		Free- Elec	Free Elective	3	
Free-Elec	Free Elective	3		BUS 320	Production & Operations Management	3	
		<b>16 crs</b>				<b>15 crs</b>	

Course #	Semester 7	Cr.	√	Course #	Semester 8	Cr.	√
FIN 333	Global Finance	3		BUS 470	Business Policy & Strategy	3	
BUS 410	Role of Business in Contemporary Amer. Society	3		FIN ELEC	Finance Elective	3	
FIN - ELEC	Finance Elective	3		Free Elec	Free Elective	3	
Free-Elec	Free Elective	3		Free Elec	Free Elective	3	
Free Elec	Free Elective	2		Free-Elec	Free Elective	3	
		<b>14 crs</b>				<b>15 crs</b>	

\*Approved college core courses & themes may be found at [iona.edu/corecurriculum](http://iona.edu/corecurriculum)

**D3. TRANSFER CREDIT AWARDED FROM BUSINESS MANAGEMENT – MARKETING CONCENTRATION**

BMCC graduates who complete the Associate in Applied Science (A.A.S.) degree in Business Management with a Specialization in Marketing will receive 58 credits toward the Bachelor of Business Administration (B.B.A.) in Marketing degree at Iona College.

<b>A.A.S. Business Management BMCC – 60 credits</b>	<b>Cr.</b>	<b>Recommended/Required BMCC Course Options for Best Usable Transfer Credits</b>	<b>BBA Marketing Iona College – 120 Credits</b>	<b>Cr.</b>	<b>Applied towards BBA</b>
<b>AAS CORE REQUIREMENTS</b>	<b>17</b>			<b>17</b>	
English Composition credit	3	ENG 101	ENG 110	3	LA Elec
	3	ENG 201	ENG 120	3	ENG Comp Core
Math & Quant Reasoning	4	MAT 150 (recommended)	MTH 270	4	BUS Core, sub for 210
Life & Physical Sciences	4	Any BIO, CHM, GLY, PHY with Lab component	Science Core	4	STEM Core
Creative Expression	3	SPE 100	SCS 101	3	LA Elec
<b>Curriculum Requirements</b>	<b>43</b>			<b>41</b>	
BUS 104	3	Introduction to Business	BUS 100	3	BUS Core
BUS 110	3	Business Law	BUS 130	3	BUS Core
BUS 150	3	Business Communication	IDS 300	3	LA ELEC
BUS 210	3	Business Methods	BUS Elec	3	BUS Elec
BUS 220	3	Managerial Dec Making	BUS Elec	3	BUS Elec
ACC 122	3	Accounting Principles I	BUS Elec	3	BUS Elec
CED 361	2	Bus Mngt Internship	Free Elec	2	Free Elect
CIS 100 or CIS 200	3	Intro to Comp Apps or Intro to Info Sys & Tech	CS 140 or BUS 150	3	STEM Core or BUS Core
FNB 100	3	Introduction to Finance	BUS 230	3	BUS Core
MAR 100	3	Intro to Marketing	BUS 240	3	BUS Core
ECO 201 or ECO 202	3	Macroeconomics or Microeconomics	ECO 202 or ECO 201	3	Social Science CORE
XXX General Elective	2	Elective	Free Elective	2	Elective
Business Concentration Electives					
MAR 210	3	Consumer Motivation	MKT 301	3	Major Req
MAR 220	3	Essentials of Advertise	MKT Elec	3	Major Elec
MAR 300	3	Sales Prin. & Practices	MKT 302	3	Major Elec
<b>Total Program Credits</b>	<b>60</b>		<b>Total transfer Credits</b>	<b>60</b>	

- Students with a minimum GPA of 2.5 (including all previous grades) will have satisfied the Liberal Arts Core with exception of COL 150 and BUS prerequisites earning 60 credits in transfer, provided all grades are C or better.
- When non-recommended courses are taken as BMCC Core, there is no guarantee that the course(s) will meet Iona Core requirements when the Iona College Core is not otherwise waived.
- There is a 64-credit maximum permitted in transfer to Iona College from 2-year programs.



**E3. REMAINING IONA COLLEGE REQUIREMENTS FOR BACCALAUREATE DEGREE**

BMCC AAS in Business Management degree students with a specialization in Marketing will be required to take the following courses to complete the Iona College **B.B.A. in Marketing** degree.

<b><u>Major Requirements – BBA Marketing</u></b>	
BUS 150: Management Information Systems (Only if CIS 100 was taken at BMCC) <b>OR</b> CS 140: Computers, Technology & Society (Only if CIS 200 was taken at BMCC)	3
BUS 201: Financial Accounting	3
BUS 202: Managerial Accounting	3
BUS 320: Production and Operations Management	3
BUS 410: Role of Business in Contemporary American Society	3
BUS 470: Business Policy & Strategy	3
MKT 307: Marketing Communications	3
MKT 330: Market Research	3
MKT 414: International Marketing	3
MKT 460: Marketing Strategy and Planning	3
<b><i>Subtotal</i></b>	<b>30</b>
<b><i>Other Requirements / Electives</i></b>	
COL 150: Columba Cornerstone	4
ECO 201 or 202: Macroeconomics or Microeconomics*	3
MTH 134: Business Calculus (STEM Core)	3
Free Electives	20
<b><i>Subtotal</i></b>	<b>30</b>
Total number of credits to complete at Iona College	<b>60</b>
Total number of credits transferred from BMCC	<b>60</b>
<b>Total number of credits required for the baccalaureate degree</b>	<b>120</b>

\* Both are required, take the ECO course not completed at BMCC

**F3. PLAN OF STUDY FOR THE REMAINING COURSES OF THE BBA MARKETING Degree AT IONA COLLEGE (SEMESTERS 5-8)**

Course #	Semester 5	Cr.	√	Course #	Semester 6	Cr.	√
BUS 150 or CS 140	Management Info Sys or Comp, Tech. & Society (depending on which CIS course was taken at BMCC)	3		BUS 202	Managerial Accounting	3	
BUS 201	Financial Accounting	3		ECO 201 or 202	Microeconomics or Macroeconomics (take ECO course not completed at BMCC)	3	
COL 150	Columba Cornerstone	4		Free-Elec	Free Elective	3	
MKT 307	Marketing Communications	3		Free- Elec	Free Elective	3	
MTH 134	Business Calculus	3		MKT 330	Market Research	3	
		<b>16 crs</b>				<b>15 crs</b>	

Course #	Semester 7	Cr.	√	Course #	Semester 8	Cr.	√
BUS 320	Production & Operations Management	3		BUS 470	Business Policy & Strategy	3	
BUS 410	Role of Business in Contemporary Amer. Society	3		Free ELEC	Free Elective	3	
Free-Elec	Free Elective	3		MKT 460	Marketing Strategy and Planning	3	
Free-Elec	Free Elective	2		Free Elec	Free Elective	3	
MKT 414	International Marketing	3		Free-Elec	Free Elective	3	
		<b>14 crs</b>				<b>15 crs</b>	

\*Approved college core courses & themes may be found at [iona.edu/core](http://iona.edu/core) curriculum

## **G. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES**

### *1. Procedures for reviewing, updating, modifying or terminating agreement:*

When either of the degree programs involved in this agreement undergoes a change, the agreement will be reviewed and revised accordingly by faculty from each institution's respective departments, selected by their Chairpersons and/or program directors.

### *2. Procedures for evaluating agreement, i.e., tracking the number of students who transfer under the articulation agreement and their success:*

Each semester, Iona College will provide BMCC with the following information: a) the number of BMCC students who applied to the program; b) the number of BMCC students who were accepted into the program; c) the number of BMCC students who enrolled; and d) the aggregate GPA of these enrolled students.

### *3. Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer advisers, Websites, etc.:*

This articulation agreement will be publicized on the BMCC website and on Iona College's website. Transfer advisers at BMCC will promote this agreement with eligible students.

### *4. Student Recruitment:*

BMCC will provide opportunities for Iona College to recruit BMCC graduates through table events, information sessions, on-the-spot admissions, and other such advisement events. On Iona's behalf, BMCC will send out communication to eligible students who may be interested in attending Iona College upon graduation. In turn, Iona College will provide BMCC with information on students who applied to and were denied admissions to Iona College.

## **H. ADDITIONAL INFORMATION (E.G., FINANCIAL AID, TRANSFER SCHOLARSHIPS)**

Iona College is committed to dedicating specific scholarships to BMCC students accepted through this articulation agreement. Scholarship programs available include: Transfer Scholarship awards, Iona Celtic Scholarship awards, Alpha Beta Gamma Scholarship awards, and Phi Theta Kappa Scholarship awards. Scholarships will be award to students in accordance with Iona College policies. Scholarship programs are subject to change on an annual basis. Please see Appendix A for a listing of available scholarships.

**Effective Date: Spring 2020**

## **APPENDIX A: Scholarship Opportunities at Iona College**

### **2019-2020 CUNY Transfer Student Awards**

#### Merit Scholarships

##### *Transfer Scholarship Awards*

- \* Available to Available to Transfer applicants who are graduates of the City University of New York (CUNY) with a cumulative Grade Point Average of 3.15 or greater
- \* Renewable on the basis of achieving an Iona cumulative Grade Point Average of 3.0 or greater

##### *Iona Celtic Scholarship Awards*

- \* Available to Available to Transfer applicants who are graduates of the City University of New York (CUNY) with a cumulative Grade Point Average below 3.15

##### *Alpha Beta Gamma Scholarship*

- \* Available to Transfer applicants who are graduates of the City University of New York (CUNY) with a cumulative Grade Point Average between 3.5 or greater
- \* Must be a member of Alpha Beta Gamma
- \* Renewable on the basis of achieving an Iona cumulative Grade Point Average of 3.0 or greater

##### *Phi Theta Kappa Scholarship*

- \* Available to Transfer applicants who are graduates of the City University of New York (CUNY) with a cumulative Grade Point Average between 3.5 or greater
- \* Must be a member of Phi Theta Kappa
- \* Renewable on the basis of achieving an Iona cumulative Grade Point Average of 3.0 or greater

**APPENDIX B: Course Equivalencies**

Specific BMCC requirements	Cred.	Recommended/Required BMCC Options for Best Usable Transfer Credits	Specific Iona College Equivalent Courses	Cred.	Degree Requirement Fulfilled
<b>AAS CORE REQUIREMENTS</b>					
<b>Required Common Core</b>	<b>14</b>				
English Composition (6 cr)	3	ENG 101	ENG 110	3	3 cr. LA Elective
	3	ENG 201	ENG 120	3	3 cr. Core
Mathematical and Quantitative Reasoning	4	MAT 150 (recommended)	BUS 210	3	3 cr. BUS Core+1cr LA
Life and Physical Sciences	4	Any BIO, CHE, GLY, or PHY course that includes a LAB component	Science Core	4	4 cr. Core
<b>Flexible Core</b>	<b>3</b>				
Creative Expression	3	SPE 100	SCS 101 (DCCG Core)	3	3 cr. Core
<b>Total Common Core</b>	<b>17</b>				
<b>CURRICULUM REQUIREMENTS</b>					
	<b>43</b>				
BUS 104	3	Introduction to Business	BUS 100	3	3 cr. BUS Core
BUS 110	3	Business Law	BUS 130	3	3 cr. BUS Core
BUS 150	3	Business Communications	IDS 300	3	3 cr. LA Elective
BUS 210	3	Business Methods	BUS ELEC	3	3 cr. BUS Elective
BUS 220*	3	Managerial Decision Making*	MNG 425* (or Bus Elec)	3	3 cr. Major or Bus Elec
ACC 122	3	Accounting Principles I	BUS ELEC	3	3 cr. BUS Elective
CED 361	2	Business Management Internship	Free Elective	2	2 cr. Free Elective
CIS 100 or CIS 200	3	Introduction to Computer Applications OR Introduction to Info Systems & Tech	CS 140 or BUS 150	3	3 cr. Core or 3 cr. BUS Core
FNB 100	3	Introduction to Finance	BUS 230	3	3 cr. BUS Core
MAR 100	3	Introduction to Marketing	BUS 240	3	3 cr. BUS Core
ECO 201 or ECO 202	3	Macroeconomics OR Microeconomics	ECO 202 or ECO 201	3	3 cr. Core
XXX GENERAL ELECTIVE	2	Recommend a liberal art non-business course (ex. Foreign Language, History, Philosophy)	LA Elective	2	2 cr. LA Elective
<b>Business Electives</b> BUS 200 BUS 311 SBE 100	9	Business Organization Management Human Resource Management Product & Service Creation	BUS 220 MNG 350 MNG ELEC	3 3 3	3 cr. BUS CORE 3 cr. Major 3 cr. Major
<b>Finance &amp; Banking Electives</b> FNB 230 FNB 250 FNB 300	9	Financial Management Money & Banking Investments	FIN 322 FIN 329 FIN 431	3 3 3	3 cr. Major 3 cr. Major 3 cr. Major
<b>Marketing Electives</b> MAR 210 MAR 220 MAR 300	9	Consumer Motivation Essentials of Advertising Sales Principles & Practices	MKT 301 MKT Elec MKT 302	3 3 3	3 cr. Major 3 cr. Major 3 cr. MKT Elective
<b>Total Program Credits</b>	<b>60</b>			<b>60</b>	

\* BMCC's BUS 220 does not count as major credits towards the Finance and Marketing majors at Iona College. However, students still receive the transfer equivalent of a business elective (MNG 425) at Iona College.

- When non-recommended courses are taken as BMCC Core, there is no guarantee that the course(s) will meet Iona Core requirements in instances where the core is not otherwise waived.
- There is a 64-credit maximum permitted in transfer credits to Iona from 2-year programs.
- At least half of the Major Course Requirements must be completed in-house at Iona.