



Communication Studies A.A.



New technologies, the world of global business, and the expectations of the service economy are just some of the many factors creating a demand for professionals with outstanding communication skills and knowledge of communication strategies. With a strong foundation in the liberal arts, BMCC's Communication Studies program is enriched by courses that build students' know-how in communicating with audiences of various sizes locally, nationally, and globally. Courses offered include Interpersonal Communication, Intercultural Communication, Small Group Communication, Conflict Resolution, The Mass Media, Advanced Public Speaking, Oral Interpretation, and Voice and Articulation just to name a few. The program also gives students a range of elective options from other departments that include business, technology, social sciences, and career planning.

Specialized Skills

Communication
 Attention to Detail
 Critical Thinking
 Detail Oriented
 Computer Skills
 Cross-cultural Understanding

Specialized Skills may be obtained or enhanced during the course of the student's learning experience. Specialized Skills are defined and provided by NACADA: The Global Community for Academic Advising
www.nacada.ksu.edu

Certifications and Professional Development

Microsoft Office Professional
 Social Media for Business
 Professional Writing

These and other **Certifications and Professional Development** options offered by the Center for Continuing Education and Workforce Development.
www.bmcc.cuny.edu/ce

Professional Organizations

Association for Women in Communications
 National Communication Association
 Social Media Association

Helpful Career Links

BMCC Career Center
www.bmcc.cuny.edu/career

Internships and Experiential Learning
www.bmcc.cuny.edu/experiential

Communication Studies
www.bmcc.cuny.edu/academics/departments/speech/communication-studies

Articulation Agreements

Baruch College / CUNY
 B.A. in Communication Studies

New York City College of Technology / CUNY
 B.S. in Professional and Technical Writing

CUNY School of Professional Studies
 B.A. in Human Relations

Iona College
 B.A. in Speech Communication

Other Transfer Options

Marist College
University at Buffalo
Brooklyn College / CUNY
Queens College / CUNY

Career and Salary Possibilities*

Editor
 (\$31,000–\$86,000)

Television Presenter
 (\$34,000–\$202,000)

Technical Writer
 (\$38,000–\$90,000)

Event Planner
 (\$30,000–\$74,000)

Reporter/Correspondent
 (\$24,000–\$68,000)

Training & Development Specialist
 (\$37,000–\$81,000)

Public Relations Specialist
 (\$32,000–\$74,000)

Fundraiser
 (\$40,280–\$108,269)

Market Research Analyst
 (\$39,000–\$78,000)

Health Educator
 (\$35,929–\$96,562)

Sales Representative
 (\$30,581–\$136,546)

* **Career and Salary Possibilities** are not guaranteed. Additional education, training or experience may be required and salary ranges may vary depending on location, industry and education level. Career and salary data provided by Career Coach.