



ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Borough of Manhattan Community College
Department: Business Management
Program: Business Administration
Degree: Associate of Arts (A.A.)

Receiving College: LIU Brooklyn
School of Business, Public Administration and Information Sciences
Degree: Bachelor of Science (B.S.) in Business Management,
Bachelor of Science (B.S.) in Entrepreneurship,
Bachelor of Science (B.S.) in Marketing

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

- Completion of the A.A. degree in Business Administration and a minimum GPA of 2.0
- Grade of C or better in freshman composition, its equivalent, or a higher-level English course
- Successful completion of a 3 credit college-level math course

Total transfer credits granted toward the baccalaureate degree: **60**

Total additional credits required at the senior college to complete baccalaureate degree: **60**

Total credits required to complete the baccalaureate degree: **120**

C. TRANSFER CREDIT AWARDED FROM THE ASSOCIATE DEGREE

Borough of Manhattan Community College (BMCC) graduates who complete the Associate in Arts (A.A.) degree in Business Administration will receive 60 credits¹ toward the Bachelor of Science (B.S.) in Business Management, Bachelor of Science (B.S.) in Entrepreneurship, or Bachelor of Science (B.S.) in Marketing at LIU Brooklyn.

<i>BMCC Course</i>	
Common Core	
Required Common Core	
English Composition ENG 101 – English Composition ENG 201 – Introduction to Literature	6
Mathematical & Quantitative Reasoning MAT 206-PreCalculus	3
Life & Physical Sciences ²	3
Total Required Common Core	12
Flexible Core³	
World Cultures and Global Issues	3
US Experience and Its Diversity	3
Creative Expression	
Fundamental of Speech Media and the Arts	6
Individual & Society	3
Scientific World	3
Total Flexible Core	18
Total Common Core	30
Curriculum Requirements	
BUS 104 – Introduction to Business	3
BUS 110 – Business Law	3
ACC xxx –Accounting Elective	3
CIS 200 – Intro to Info Systems & Technologies	3
MAR 100 – Introduction to Marketing	3
ECO 201 – Macroeconomics	3
ECO 202 – Microeconomics	3
MAT 301 – Analytic Geometry & Calculus	4
MAT 209 – Statistics	4
Liberal Arts Elective	1
Total Program Credits	60

¹ Transfer credit will be accepted for grades of C or better. Grades of C- will be reviewed on a case-by-case basis by the academic unit and a determination will be made as to whether to accept the credit.

² Students are recommended to take: BIO 109, CHEM 109, or PHY 109

³ For some core course grouping, specific classes are suggested to ensure proper credit transfer:
Media and the Arts: Students are recommended to take ART 102
Individual & Society: Students are recommended to take HIS 101 OR HIS 102
Scientific World: Students are recommended to take BIO108, CHEM 108, or PHY 108

D. SENIOR COLLGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE:

Students will be required to take the following courses at LIU Brooklyn to complete the B.S. in Business Management.

<i>Courses</i>	<i>Credits</i>
Core Curriculum requirements	
Core Seminar	3
Humanities	
English 61-64 (Select only one English course.)	3
Philosophy 61 and Philosophy 62	6
Science and Mathematics	
Biology 22 OR Chemistry 21 OR Physics 20	3
Liberal Arts Elective Requirements	
<i>Introductory Arts & Sciences Electives (1)</i> <i>(1)Any Introductory advanced course offered by Conolly College</i>	3
Business Core	
ENT 200 Introduction to Entrepreneurship	3
FIN 201 Financial Markets & Institutions	3
FIN 202 Introduction to Corporate Finance	3
IBU 221 International Business	3
MAN 201 Principles of Management	3
MAN 231 Managerial Communications	3
Major Requirements	
Advanced business courses numbered over 202	15
Advanced Business Electives	
Advanced business courses numbered over 202	6
Capstone Experience	
BUS 401 Business Policy	3
Total Credits to be Completed at LIU Brooklyn	60
Total Credits transferred from BMCC	60
Total Credits Required for B.S. in Business Management	120

Students will be required to take the following courses at LIU Brooklyn to complete the B.S. in Business Management with a concentration in Human Resources.

<i>Courses</i>	<i>Credits</i>
Core Curriculum requirements	
Core Seminar	3
<i>Humanities</i>	
English 61-64 (Select only one English course)	3
Philosophy 61 and Philosophy 62	6
<i>Science and Mathematics</i>	
Biology 22 OR Chemistry 21 OR Physics 20	3
Liberal Arts Elective Requirements	
<i>Introductory Arts & Sciences Electives (1)</i> <i>(1)Any Introductory advanced course offered by Conolly College</i>	3
<i>Business Core</i>	
ENT 200 Introduction to Entrepreneurship	3
FIN 201 Financial Markets & Institutes	3
FIN 202 Introduction to Corporate Finance	3
IBU 221 International Business	3
MAN 201 Principles of Management	3
MAN 231 Managerial Communications	3
Major Requirements	
HRM 401 Employee and Labor Relations	3
HRM 402 Compensation and Benefits	3
HRM 403 Training and Organizational Development	3
HRM 404 Workplace Safety and Health	3
Advanced Business Electives	
Advanced business courses numbered over 202	9
Capstone Experience	
BUS 401 Business Policy	3
Total Credits to be Completed at LIU Brooklyn	60
Total Credits transferred from BMCC	60
Total Credits Required for B.S. in Business Management (with a concentration in Human Resource Management)	120

Students will be required to take the following courses at LIU Brooklyn to complete the B.S. in Entrepreneurship.

<i>Courses</i>	<i>Credits</i>
Core Curriculum requirements	
Core Seminar	3
Humanities	
English 61-64 (Select only one English course)	3
Philosophy 61 and Philosophy 62	6
Biology 22 OR Chemistry 21 OR Physics 20	3
Liberal Arts Elective Requirements	
<i>Introductory Arts & Sciences Electives (1)</i> <i>(1)Any Introductory advanced course offered by Conolly College</i>	3
Business Core	
ENT 200 Introduction to Entrepreneurship	3
FIN 201 Financial Markets & Institutes	3
FIN 202 Introduction to Corporate Finance	3
IBU 221 International Business	3
MAN 201 Principles of Management	3
MAN 231 Managerial Communications	3
Major Requirements	
ENT 301 Developing a New Venture Value Proposition	3
ENT 302 Developing a New Business Model	3
ENT 303 Entrepreneurial Consulting	3
ENT 304 New Venture Capitol	3
Advanced Business Electives	
Advanced business courses numbered over 202	9
Capstone Experience	
BUS 401 Business Policy	3
Total Credits to be Completed at LIU Brooklyn	60
Total Credits transferred from BMCC	60
Total Credits Required for B.S. in Entrepreneurship	120

Students will be required to take the following courses at LIU Brooklyn to complete the B.S. in Marketing.

<i>Courses</i>	<i>Credits</i>
Core Curriculum requirements	
<i>Core Seminar</i>	3
Humanities	
English 61-64 (Select only one English course)	3
Philosophy 61 and Philosophy 62	6
Science and Mathematics	
Biology 22 OR Chemistry 21 OR Physics 20	3
Liberal Arts Elective Requirements	
<i>Introductory Arts & Sciences Electives (1)</i> <i>(1)Any Introductory advanced course offered by Conolly College</i>	3
Business Core	
ENT 200 Introduction to Entrepreneurship	3
FIN 201 Financial Markets & Institutes	3
FIN 202 Introduction to Corporate Finance	3
IBU 221 International Business	3
MAN 201 Principles of Management	3
MAN 231 Managerial Communications	3
Major Requirements	
MKT 325 Consumer Behavior	3
MKT 331 Marketing Research	3
Advanced marketing courses numbered over 202	9
Advanced Business Electives	
Advanced business courses numbered over 202	6
Capstone Experience	
BUS 401 Business Policy	3
Total Credits to be Completed at LIU Brooklyn	60
Total Credits transferred from BMCC	60
Total Credits Required for B.S. in Marketing	120

E. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES

1. *Procedures for reviewing, updating, modifying or terminating agreement:*
When either of the degree programs involved in this agreement undergoes a change, the agreement will be reviewed and revised accordingly by each institution.
2. *Procedures for evaluating agreement, i.e., tracking the number of students who transfer under the articulation agreement and their success:*
Each semester LIU Brooklyn will provide BMCC with the following information: a) the number of BMCC students who applied to the program; b) the number of BMCC students who were accepted into the program; c) the number of BMCC students who enrolled; and d) the aggregate GPA of these enrolled students.
3. *Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer advisors, Websites, etc.:*
This articulation agreement will be publicized on the BMCC website, and the LIU Brooklyn website. Transfer advisors at BMCC will promote this agreement with eligible students.

F. ADDITIONAL INFORMATION (e.g., financial aid, transfer scholarships)

BMCC transfer students, upon completion of the requirements of an A.A. in Business Administration with a GPA of 3.0 or higher, will be considered for academic scholarships that range from \$7,500-\$15,000 per year.

Entering students from BMCC covered by this agreement shall enjoy all other financial aid benefits and considerations where applicable in conformance of current guidelines and regulations in effect at LIU Brooklyn.

APPENDIX A

The following courses have been approved by the School of Business, Public Administration and Information Sciences for transfer credit from the A.A. degree in Business Administration from Borough of Manhattan Community College towards the Bachelor of Science (B.S.) in Business Management, Bachelor of Science (B.S.) in Entrepreneurship, or Bachelor of Science (B.S.) in Marketing at LIU Brooklyn. Transfer credit will be accepted for grades of C or better. Grades of C- will be reviewed on a case-by-case basis and a determination will be made as to whether to accept the credit.

<i>BMCC Course</i>	<i>LIU Brooklyn Equivalency</i>
ENG 101 – English Composition	ENG 16 English Composition
ENG 201 – Introduction to Literature	ENG 61 European Literature
MAT 206 – Precalculus	MAT 16 Discrete Math
BUS 104 – Introduction to Business	BUS 101 Intro to Business in the 21st Century
BUS 110 – Business Law	LAW 201 Business, Law, and Society
ACC XXX –Accounting Elective	ACC 110 Accounting for Business Majors
CIS 200 – Intro to Info Systems & Technologies	BUS 110 Fndtns of Business Infor Syst
MAR 100 – Introduction to Marketing	MKT 201 Fundamentals of Marketing
ECO 201 – Macroeconomics	Intro to Micro Economics (ECO 1)
ECO 202 – Microeconomics	Intro to Macroeconomics (ECO 2)
MAT 301 – Analytic Geometry & Calculus	BUS 228 Business Stats I
MAT 209 – Statistics	BUS 229 Business Statistics II

Effective Date: Fall 2017