

CUNY School of Professional Studies

ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Borough of Manhattan Community College (BMCC)

Department: Business Management Program: Business Administration

Degree: A.A.

Receiving College: CUNY School of Professional Studies (CUNY SPS)

Department: N/A Program: Business Degree: B.S.

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

Graduates of the BMCC associate's degree program in Business Administration will qualify for admission into the CUNY SPS Bachelor of Science degree in Business if they have maintained a minimum overall GPA of 2.5 and are in good standing at BMCC.

Applicants will follow the standard admissions process, which includes completing a transfer application and a personal essay that will help CUNY SPS understand the student's educational goals and readiness for baccalaureate study.

BMCC Business Administration graduates will be awarded 60 transfer credits toward the bachelor's degree based on the Business Administration curriculum effective spring 2018. Should that curriculum change, it will be necessary to reevaluate the transfer credit process. Courses in Mathematics and English require a grade of C or better for transfer in accordance with current University policy. Upon matriculation into the B.S. program in Business, students will be required to fulfill elective and major requirements specified on the following pages.

Total transfer credits granted toward the baccalaureate degree: <u>60</u>

Total additional credits required at the senior college to complete baccalaureate degree: 60

Total credits required for the B.S. in Business: <u>120</u>

C. COURSE TO COURSE EQUIVALENCIES AND/OR TRANSFER CREDIT AWARDED

BMCC graduates who complete the A.A. in Business Administration will receive 60 credits toward the B.S in Business at CUNY SPS.

GENERAL EDUCATION	30
Required Core	12
English Composition	6
Mathematical and Quantitative Reasoning	3
Life and Physical Sciences	3
Flexible Core	18
World Cultures and Global Issues	3
U.S. Experience in Its Diversity	3
Creative Expression	3
Individual and Society	3
Scientific World	3
Three credits in any of the above categories	3
A.A. in Business Administration	30
Major Requirements	29
BUS 104 - Introduction to Business	3
BUS 110 - Business Law	3
Accounting Elective	3
CIS 200 - Introduction Systems and Technologies	3
MAR 100 - Introduction to Marketing	3
ECO 201 - Macroeconomics	3
ECO 202 - Microeconomics	3
MAT 301 - Analytic Geometry and Calculus I	4
MAT 209 - Statistics	4
General Elective	1
TOTAL CREDITS	60

D. SUMMARY OF TRANSFER CREDITS FROM BMCC AND CREDITS TO BE COMPLETED AT CUNY SPS

	Requirement	BMCC Transfer	Complete at SPS
General Education	36	30	6
Required Core	12	12	0
Flexible Core	18	18	0
College Option	6	0	6
Major	60	21	39
Core	39	15	24
Major Electives	18	6	12
Capstone	3	0	3
Free Electives	24	9	15
Total	120	60	60

E. COURSE EQUIVALENCIES

BMCC	SPS
BUS 104 - Introduction to Business	BUS 200 - Introduction to Business
BUS 110 - Business Law	BUS 330 - Business Law I
ACC 122 – Accounting Principles I	BUS 305 - Accounting Fundamentals
CIS 200 - Introduction Systems and Technologies	CIS 101 - Computer Fundamentals and Applications
MAR 100 - Introduction to Marketing	BUS 315 - Principles of Marketing
ECO 201 - Macroeconomics	ECO 202 - Macroeconomics
ECO 202 - Microeconomics	ECO 201 - Microeconomics

F. SENIOR COLLEGE REQUIREMENTS FOR THE BACCALAUREATE DEGREE

Students will be required to take the following courses at CUNY SPS after completing the A.A. in Business Administration at BMCC.

GENERAL EDUCATION	6
Required Core (completed at BMCC)	
Flexible Core (complete at BMCC)	
College Option	6
Six credits from the following choices: PHIL 110; COM 110; PLA 300; QUAN 201; COM 210	6
BS in Business	54
Required Courses	24
BUS 210 - Business Math	3
BUS 301 - Managerial Economics	3
BUS 305 - Accounting Fundamentals	0
BUS 310 - Foundations of Business Statistics	3
BUS 315 - Principles of Marketing	0
BUS 320 - Principles of Management	3
BUS 325 - Principles of Management Information Systems	3
BUS 330 - Business Law I	0
BUS 333 - Corporate Finance	3
BUS 335 - Operations Management	3
BUS 410 - Research Methods for Business Decision-Making	3
CIS 101 - Computer Fundamentals and Applications	0
ECO 202 - Macroeconomics	0
Capstone: Three credits from among the following capstone courses:	
BUS 440 - Internship	
BUS 460 - Virtual Enterprise	3
BUS 470 - Strategic Management	
BUS 480 - Thesis	
Major Electives - 18 credits are required, six of which will be satisfied with transfer credits	12
BUS 200 - Introduction to Business	
BUS 306 - Managerial Accounting	
BUS 321 - Human Resource Management	
BUS 331 - Global Business	
BUS 332 - Electronic Commerce	
BUS 334 - Great Ideas in Business	
BUS 336 - Special Topics in Business	
BUS 338 - International Trade	
BUS 339 - Sustainability and Green Business	
BUS 340 - Small Business Management and Entrepreneurship	
BUS 345 - Strategic Electronic Marketing	
BUS 346 - Investments	
BUS 348 - Real Estate Finance	
BUS 350 - Business Law II	
BUS 415 - Essentials of Market Research	
ECO 201 - Microeconomics	
ORGD 341 - Organizational Change and Leadership	
PROM 210 - Project Management	
Free Electives: 24 credits required; 9 credits will be transferred as free electives.	15
Transfer from BMCC	60
TOTAL CREDITS	120

G. ARTICULATION AGREEMENT FOLLOW UP PROCEDURES

1. Procedures for reviewing, updating, modifying or terminating agreement:

The Academic Director and Department Chair from both programs will review the agreement annually. They will be expected to review student retention, progress to graduation including transitions between prerequisite and follow-on courses, degree completion and GPA. Modification or termination of this agreement requires the approval of both Chief Academic Officers of both institutions.

Should the agreement be modified or terminated, CUNY SPS shall honor the terms granted to students who have already transferred into the B.S. in Business.

2. Procedures for evaluating agreement, i.e., tracking the number of students who transfer under the articulation agreement and their success:

The CUNY Institutional Research Database will be used to track all transfer students, including their performance (credit accumulation and GPA) and persistence (retention and graduation).

3. Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer advisers, Websites, etc.:

Both CUNY SPS and BMCC value this agreement and see it as a "win" for our students. Both schools will promote the agreement in their respective publications (i.e. annual bulletins, course catalogs, websites, program marketing materials, etc.). Transfer advisors at BMCC will promote this agreement with eligible students.

Effective Date: Spring 2018