



## ARTICULATION AGREEMENT FORM

### A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Borough of Manhattan Community College  
Department: Business Management  
Program: Small Business Entrepreneurship  
Degree: Associate of Applied Science (A.A.S.)

Receiving College: LIU Brooklyn  
School: School of Business, Public Administration and Information Sciences  
Program: Entrepreneurship  
Degree: Bachelor of Science (B.S.)



### B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

- Completion of the A.A.S. degree in Small Business Entrepreneurship and a minimum GPA of 2.0
- Grade of C or better in freshman composition, its equivalent, or a higher-level English course
- Successful completion of a 3 credit college-level math course

Total transfer credits granted toward the baccalaureate degree: **60**

Total additional credits required at the senior college to complete baccalaureate degree: **60**

Total credits required to complete the baccalaureate degree: **120**

### C. TRANSFER CREDIT AWARDED FROM THE ASSOCIATE DEGREE

Borough of Manhattan Community College (BMCC) graduates who complete the Associate in Applied Science (A.A.S.) degree in Small Business Entrepreneurship will receive 60 credits<sup>1</sup> toward the Bachelor of Science (B.S.) in Entrepreneurship at LIU Brooklyn.

| <i>Common Core</i>   |           |
|--|-----------|
| <b><i>Required Common Core</i></b>   |           |
| English Composition<br>ENG 101 – English Composition<br>ENG 201 – Introduction to Literature | 6         |
| Mathematical & Quantitative Reasoning<br>MAT 150 – Introduction to Statistics                | 4         |
| Life & Physical Sciences <sup>2</sup><br>Science – Choose 1 from AST110 or PHY110            | 4         |
| <i>Total Required Common Core</i>  | 14        |
| <b><i>Flexible Core</i></b>  |           |
| Creative Expression<br>SPE 100 – Fundamentals of Speech                                      | 3         |
| <i>Total Flexible Core</i>   | 3         |
| <b><i>Total Common Core</i></b>  | <b>17</b> |
| <b><i>Curriculum Requirements</i></b>  |           |
| BUS 104 – Introduction to Business   | 3         |
| BUS 110 – Business Law   | 3         |
| BUS 150 – Business Communication   | 3         |
| BUS 210 – Business Methods   | 3         |
| ACC 122 –Accounting Principles I   | 3         |
| CED 365 –Small Business Entrepreneurship Internship  | 2         |
| CIS 100 – Intro to Comp. Applications or<br>CIS 200 – Intro to Info Systems & Technologies   | 3         |
| FNB 100 – Introduction to Finance  | 3         |
| MAR 100 – Introduction to Marketing  | 3         |
| SBE 100 – Product & Service Creation   | 3         |
| BUS/ SBE 200 – International Business  | 3         |
| MAR 320- Retail Organization , Operation & Buying  | 3         |
| SBE 400 – Small Business Management  | 3         |
| General Elective   | 2         |
| ECO 201 – Macroeconomics or<br>ECO 202 – Microeconomics                                      | 3         |
| <i>Total Curriculum Credits</i>  | 43        |
| <b><i>Total Program Credits</i></b>  | <b>60</b> |

<sup>1</sup> Transfer credit will be accepted for grades of C or better. Grades of C- will be reviewed on a case-by-case basis by the academic unit and a determination will be made as to whether to accept the credit.

<sup>2</sup> Student are recommended to take PHY 110.

**D. SENIOR COLLGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE:**

Students will be required to take the following courses at LIU Brooklyn to complete the B.S. in Entrepreneurship.

| <i>Courses</i>   | <i>Credits</i> |
|--|----------------|
| <b>Core Curriculum requirements</b>  |                |
| <i>Core Seminar</i>  | 3              |
| <b>Humanities</b>  |                |
| English 61-64 ( <i>Select only one English course.</i> )   | 3              |
| Philosophy 61 and Philosophy 62  | 6              |
| <b>Social Sciences</b>   |                |
| History 1 and History 2  | 6              |
| Economics 1 OR Economics 2   | 3              |
| <b>Science and Mathematics</b>   |                |
| Biology 22   | 3              |
| Chemistry 21   | 3              |
| Math 16  | 3              |
| <b>Liberal Arts Elective Requirements</b>  |                |
| <i>Introductory Arts &amp; Sciences Electives (1)</i><br>(1)Any <i>Introductory</i> advanced course offered by Conolly College | 2              |
| <i>Advanced Arts and Sciences Electives (2)</i><br>(2)Any advanced course (Numbered over 100) offered by Conolly College       | 6              |
| <b>Business Core</b>   |                |
| BUS 229 Research Methods in Business   | 3              |
| FIN 202 Introduction to Corporate Finance  | 3              |
| MAN 201 Principles of Management   | 3              |
| <b>Major Requirements</b>  |                |
| ENT 302 Developing a New Business Model  | 3              |
| ENT 303 Entrepreneurial Consulting   | 3              |
| ENT 304 New Venture Capitol  | 3              |
| <b>Advanced Business Electives</b>   |                |
| Advanced business courses numbered over 202  | 1              |
| <b>Capstone Experience</b>   |                |
| BUS 401 Business Policy  | 3              |
| <b>Total Credits to be Completed at LIU Brooklyn</b>   | 60             |
| <b>Total Credits transferred from BMCC</b>   | 60             |
| <b>Total Credits Required for B.S. in Entrepreneurship</b>   | 120            |

## **E. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES**

### **1. Procedures for reviewing, updating, modifying or terminating agreement:**

When either of the degree programs involved in this agreement undergoes a change, the agreement will be reviewed and revised accordingly by each institution.

### **2. Procedures for evaluating agreement, i.e., tracking the number of students who transfer under the articulation agreement and their success:**

Each semester LIU Brooklyn will provide BMCC with the following information: a) the number of BMCC students who applied to the program; b) the number of BMCC students who were accepted into the program; c) the number of BMCC students who enrolled; and d) the aggregate GPA of these enrolled students.

### **3. Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer advisors, Websites, etc.:**

This articulation agreement will be publicized on the BMCC website and the LIU Brooklyn website. Transfer advisors at BMCC will promote this agreement with eligible students.

## **F. Additional Information (e.g., financial aid, transfer scholarships)**

BMCC transfer students, upon completion of the requirements of an A.A.S. in Small Business Entrepreneurship with a GPA of 3.0 or higher, will be considered for academic scholarships that range from \$7,500-\$15,000 per year.

Entering students from BMCC covered by this agreement shall enjoy all other financial aid benefits and considerations where applicable in conformance of current guidelines and regulations in effect at LIU Brooklyn.

## APPENDIX A

The following courses have been approved by the School of Business, Public Administration and Information Sciences for transfer credit from the A.S. degree in Small Business Entrepreneurship from Borough of Manhattan Community College towards the Bachelor of Science (B.S.) in Entrepreneurship at LIU Brooklyn. Transfer credit will be accepted for grades of C or better. Grades of C- will be reviewed on a case-by-case basis and a determination will be made as to whether to accept the credit.

| <i>BMCC Course</i>   | <i>LIU Equivalency</i>   |
|--|--|
| ENG 101- English Composition   | ENG 16 English Composition   |
| ENG 201- Introduction to Literature  | ENG 61 European Literature   |
| MAT 150 – Introduction to Statistics   | BUS 228 Statistics I   |
| PHY110 – General Physics   | PHYS 20 The Physical Universe  |
| SPE 100 – Fundamentals of Speech   | SPEECH 3 Oral Communication  |
| BUS 104 – Introduction to Business   | BUS 101 Intro to Business in the 21st Century                          |
| BUS 110 – Business Law   | LAW 201 Business, Law, and Society                                     |
| BUS 150 – Business Communication   | MAN 231 Managerial Communications                                      |
| ACC 122 –Accounting Principles I   | ACC 110 Accounting for Business Majors                                 |
| CIS 100 – Intro to Comp. Applications or<br>CIS 200 – Intro to Info Systems & Technologies | BUS 110 Foundations of Business Information Systems                    |
| FNB 100 – Introduction to Finance  | FIN 201 Financial Markets and Institutions                             |
| MAR 100 – Introduction to Marketing  | MKT 201 Fundamentals of Marketing                                      |
| SBE 100 – Product & Service Creation   | ENT 200 Entrepreneurship & Innovation                                  |
| BUS/ SBE 200 – International Business  | IBU 221 International Business   |
| SBE 400 – Small Business Management  | ENT 301 Developing a New Venture Value                                 |
| ECO 201 – Macroeconomics or<br>ECO 202 – Microeconomics                                    | Intro to Micro Economics (ECO 1) OR Intro to<br>Macroeconomics (ECO 2) |

**Effective Date: Spring 2017**